



PUBLISHING, LLC

Service	Traditional	Publish On Demand	Self Publishing	New Hybrid – Pay for Play
Royalties	10-15%			60% average across sales channels
Pays Advance	✓ Big Names ONLY			
National Distribution into Major Retail Chains	✓			✓
Amazon Distribution Managed for Author	✓			✓
Copies Given to Author to Sell	(Limited)	✓	✓	✓
Overhead costs incurred by author		✓	✓	✓
Professional Services and Marketing				✓
Publicity or Publicist Services Provided		✓		✓
Print billed paid for by service provider	✓			
Requires Agent (Agents paid 10% of Royalties)	✓			
Requires book buy back from overstock	✓			
Takes 3-6 months for finished product		✓	✓	✓
Take 18-24 months for finished product	✓			
Author approves and agrees with editorial revisions		✓	✓	✓
Profitability Achieved in first 1500 copies sold			✓	✓
Copyright ownership retained by author		✓	✓	✓